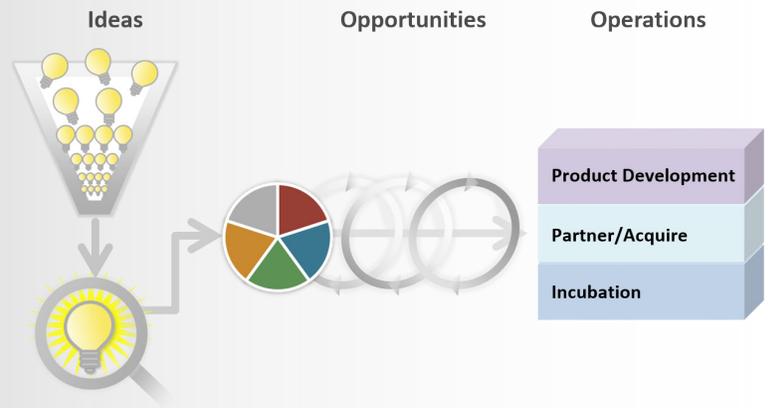




DRIVING INNOVATION PROGRAMS FOR LEADERS



MANAGING THE OPPORTUNITY PIPELINE

This program provides the framework and tools to drive innovation through the organization. It provides these key skills:

- 1 A flexible, proven framework for managing the process of innovation
- 2 Methods to capture and create innovative ideas for products, improvements and technology development
- 3 Tools to select the right opportunities and build them into viable potential profit with managed risk
- 4 How to form innovation teams and keep them on track with the appropriate executive oversight
- 5 How to build a culture of innovation through focused activities that optimize time and creativity

“Without the ability to identify the most promising ideas and build them into real opportunities, innovation activities will never provide results.”

Dorian Simpson - The Savvy Corporate Innovator

Driving Innovations Programs for Leaders is a one-day intensive workshop designed for executives to effectively drive innovation efforts in complex company environments. It starts with a flexible framework to identify the best ideas, build ideas into opportunities, and manage pipelines. Along the way you'll be building a culture of innovation.

The program uses a wide range of exercises and real world examples to give companies and executives the tools to innovate, including:

- How to solicit ideas from the most creative individuals in the company
- How to form innovation teams and motivate them to succeed
- How to use rapid learning cycles to transform ideas into risk-managed opportunities
- How to build the right executive forums to make timely decisions that meet innovator and executive needs

Participants will also receive:

- A complete innovation management toolkit with templates, guidelines and process elements
- Access to the facilitator for followup and post-workshop consultation

DRIVING INNOVATION PROGRAMS FOR LEADERS

PROGRAM OUTLINE

THE FOUNDATIONS OF INNOVATION

The Innovation Excellence Framework

- Key elements of successful innovation programs
- Identifying your current innovation environment
- Common pitfalls of innovation efforts

Filling the Innovation Pipeline

- The sources of high-potential ideas
- Filtering ideas based on company goals

Case Study: *Real world practice. Idea creation and filtering the most promising opportunities.*

BUILDING HIGH-POTENTIAL OPPORTUNITIES

Forming the right innovation teams

- Identifying the best team members and structure
- Creating the right forums and decision practices

Building Solid Opportunities Proposals

- Developing expectations and providing resources
- Helping innovators be successful

Case Study: *Innovation teams that work.*

MANAGING OPPORTUNITY PIPELINES

Using Rapid Learning Cycles

- Lowering risk at each stage of opportunity development
- Driving milestones and MRA's for project success

Decision-making Forums

- Timing, team members and resources
- Keeping projects on track
- Managing an efficient opportunity pipeline

Exercises: *Role-playing an innovation pipeline review.*

INSTITUTING THE INNOVATION FRAMEWORK

Transforming to an Innovation Engine

- Keeping innovation programs vibrant
- Keeping the pipeline at appropriate levels

Building a Culture of Innovation

- Overcoming corporate antibodies
- Motivating the right attitudes and activities

Exercises: *Overcoming innovation obstacles*

ABOUT KINGSEY INSTITUTE

The Kingsley Institute for Strategy and Innovation was founded by noted innovator and product development professional Dorian Simpson. He developed this program working closely with colleagues and using his experience with some of the world's most prominent companies such as GE, Motorola, AT&T, Qwest, and many other startups and Fortune 500 companies.

Dorian received a BSEE from Northwestern University and an MBA from the University of San Diego.



LEARN MORE

To explore our programs and methods further with blog articles and other info, visit our website at:

www.KingsleyInst.com

CONTACT US

To schedule a workshop, discuss your innovation learning needs, or get detailed outlines call us at:

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