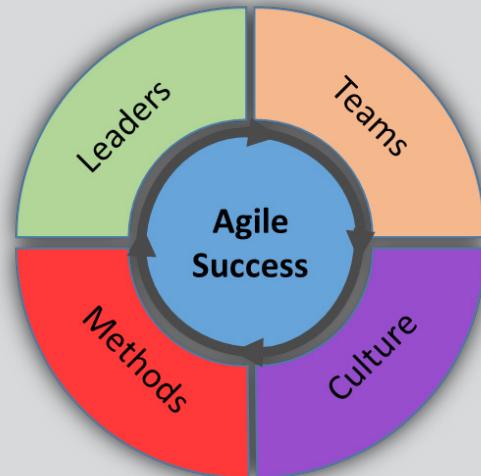




EXECUTIVE SEMINAR

UNLOCKING AGILE SECRETS TO DELIVER COMPANY-WIDE SUCCESS



FOUR ELEMENTS OF AGILE SUCCESS

This program is for decision-makers in key operations functions such as product management, project management and R&D. You'll take away a range of critical tools and skills, including:

- 1 A full understanding of the three foundational elements of Agile success
- 2 An assessment of your current Agile skills and how to fill in critical gaps
- 3 The framework and tools to apply Agile thinking to any mission-critical project
- 4 The roles, responsibilities and Key Performance Indicators of Agile leaders
- 5 How to set the right objectives and develop metrics that track progress

This fast-paced, intensive seminar is for executives who desire more valuable solutions in less time and with fewer resources. Whether you're just learning about Agile or need to take it to the next level, you'll learn how to apply Agile methods to excel in projects across the organization, including how to:

- Apply Agile to critical projects ranging from new products to major infrastructure enhancements
- Keep teams laser-focused on the right activities that lead to project success
- Maintain flexibility as markets and internal dynamics change (and they always do)

The program uses an innovative format designed to be practical and relevant to your company based on proven content we have delivered to Fortune 100 companies for the last 10 years in live workshops. Participants will leave with tools, methods and a roadmap for building Agile excellence into your organization, including:

- **The Agile for Leaders E-book**, a full workbook with tools, templates & powerful tips
- Access to the facilitators to answer follow up questions and ensure your success

"The power of Agile comes down to learning rapidly and then guiding the project in the right direction - quickly, accurately and with wide support."

- Dorian Simpson

UNLOCKING AGILE SECRETS TO DELIVER COMPANY-WIDE SUCCESS

PROGRAM OUTLINE

MORNING SESSION: 9:00AM - 12:30PM

FOUNDATIONS OF AGILE GOODNESS

- The history and benefits of Agile – The investment, business case and results to expect
- Three foundational elements of Agile
 1. A clear vision of project success
 2. Customer clarity
 3. Rapid learning cycles
- The Agile Challenge – Success factors to assess YOUR environment, learn where companies fail and how you can succeed
- Five mission-critical projects to apply Agile – how Agile can lead to success.
 1. Software development - The origins of Agile
 2. Process improvements - Making Agile Lean
 3. Strategic initiatives - Driving Agile strategy
 4. New products - Delivering the vision
 5. Cost reduction - Optimizing margins & profit

Case Studies: *Applied Agile in failed and successful projects. What works and what doesn't.*

LUNCH (12:30): Enjoy an executive lunch including an Agile exercise to meet your colleagues while learning a new Agile skill.

ABOUT GARY HINKLE

Gary has worked with thousands of managers and engineers at hundreds of companies to lead projects and teams, help improve processes, and help technical leaders develop leadership competencies.



AFTERNOON SESSION: 1:30PM - 5:00PM

EXECUTING COMPANY-WIDE AGILE

- Setting up for Agile success
 - Setting clear objectives and expectations
 - Building your Agile roadmap
 - The right teams for Agile success
- Overcoming execution challenges
 - Setting up metrics and KPI's
 - Five problems to expect
 - Removing language barriers
 - The right kickoff for fast adoption
- Agile tools to make Agile hum
 - Three tools to drive rapid learning cycles
 - Two tools to track Agile programs
 - Managing Agile without sticky notes
- Making Agile work in your environment - Open discussion of specific projects, goals and situations

Exercises: *Each step is a hands on exercise so you'll leave the program with the plan to execute.*

ABOUT DORIAN

Dorian has over 20 years of product development experience as an executive and consultant with companies ranging from ABB to Xilinx and has trained 1000's of professionals to become product leaders.

